



Association of the Universities, Research  
& Development Institutes, and the Central  
University Libraries in Romania  
*„Anelis Plus”*

S.C. E-NFORMATION S.R.L

**Conference Agenda**  
***Access to Scientific Literature: Documentation. Publishing. Evaluation.***  
***2<sup>nd</sup> Edition***  
***29 - 31 October, 2014***

**29<sup>th</sup> of October 2014 – Day 1**

- 09:00 – 10:00**      **Welcome!**
- 10:00 – 11:00**      **Conference Opening**  
Introduction –  
Introduction – Prof. univ. dr. Gheorghe POPA, *Anelis Plus President*  
Introduction – Ministry delegate  
Introduction – Prof.dr.ing. Paul Serban Agachi, *Anelis Plus Project Director*  
An overview for the conference agenda – Victor Voican
- 11:00 – 12:00**      **1<sup>st</sup> Presentation Session**
- 11:00 – 11:30**      **Elsevier – “Elsevier supports Romanian research community”** - Catalin Teoharie,  
Country Manager South-Eastern Europe;
- 11:30 – 12:00**      **Thomson Reuters – “What do Web of Science citations tell us?”** - Iulian Herciu,  
Target Account Manager – Balkans;
- 12:00 – 12:30**      **Coffee Break**
- 12:30 – 13:30**      **2<sup>nd</sup> Presentation Session**
- 12:30 – 12:50**      **Emerald – “Emerald – A leading Publisher of management research”** – Radka  
Machkova, Business Manager - South-Eastern Europe;
- 12:40 – 13:10**      **Cambridge University Press – “New Developments and Products from Cambridge  
University Press”** - Madeleine Eve, Sales Manager, Central & Eastern Europe
- 13:10 – 13:30**      **Taylor&Francis – “Taylor & Francis consortia update including usage & publication  
output”** - Amy Card, Inside Sales Executive;
- 13:30 – 15:00**      **Lunch**
- 15:00 – 16:00**      **3<sup>rd</sup> Presentation Session**
- 15:00 – 15:30**      **CABI – “Activities and Projects of CABI and Their Impact on The European and  
International Policy, Research and Practices in Agriculture and The Environment”**-  
Krassimira Anguelova, Senior Sales Manager Europe, CIS and Middle East

"Ensuring National electronic access to scientific literature in order to support and promote the Research and Education System in Romania (ANELIS PLUS)"

**15:30 – 16:00**      **Nature Publishing Group** – “Nature Publishing Group and Palgrave Macmillan: an overview of Romania scientific output within Europe and the way to excellence”- Francesca Brazzorotto, Sales Executive South-Eastern Europe;

### **Simultaneous presentation sessions/workshops**

16:00 – 17:00      Workshop      **Thomson Reuters** - “The New Web of Science“ - Iulian Herciu, Target Account Manager – Balkans

16:00 – 17:00      Workshop      **IEEE** - “An overview of Open Access and Publishing policies and usage statistics” - Eszter Lukacs, IEEE Client Services Manager;

**16:00 – 18:00**      **Publishers and Anelis Plus Directors Board meetings** (30 min per meeting)

**18:30 – 21:00**      **Dinner / Cocktail**

### **30<sup>th</sup> of October 2014 – Day 2**

**09:00 – 12:00**      **General meeting of Anelis Plus members**

**12:00 – 12:20**      **Coffee break**

**12:20 – 12:30**      **2<sup>nd</sup> Day conference opening**  
1<sup>st</sup> day Overview  
Agenda for 2<sup>nd</sup> Day

**12:30 – 13:30**      **1<sup>st</sup> Presentation Session**

**12:30 – 13:00**      **IEEE** - “IEEE Value” - Paul Canning, Area Manager Europe, Africa;

**13:00 – 13:30**      **ProQuest** - “ProQuest usage statistics” – Florin Craciun, Sales Director EMEA, ProQuest Workflow Solutions;

**13:30 – 15:00**      **Lunch**

### **Simultaneous presentation sessions / workshops**

**15:00 – 16:00**      Workshop      **Elsevier** - “Backfiles –Elsevier journal and ebook archives.” - Catalin Teoharie, Country Manager South-Eastern Europe;

**15:00 – 16:00**      Workshop      **ProQuest** - “ProQuest policy for articles publishing and usage statistics” - Eva Czeglédi, Account Manager, South East Europe, Academic Sales;

**16:00 – 17:00**      Workshop      **E-NFORMATION** – “Documentation, Research, Dissemination – The Academic book from print to online - Iulian Tanea, trainer

**16:00 – 17:00**      Workshop      **Taylor&Francis** - “Taylor & Francis Online & Mobile Platform and OA update (memberships & pre-payment options)” - Amy Card, Inside Sales Executive

**16:00 – 17:00**      Workshop      **Gale Cengage** - “How Cengage Learning’s unique content and unparalleled technology can positively affect Romanian institutions” - Chris Houghton, Enterprise Solutions Manager, Library

**15:00 – 18:00 Publishers and Anelis Plus Directors Board meetings (30 min per meeting)**

**18:30 – 21:00 Dinner / Cocktail**

**31<sup>st</sup> of October 2014 – Day 3**

**09:00 – 09:10 Welcome**

**09:10 – 09:20 3<sup>rd</sup> Day Conference Opening**

**Conclusions for Day 2**

Q & A Sessions

Agenda for 3<sup>rd</sup> Day

**09:20 – 09:40 American Institute of Physics - “An overview of the AIP and its products and services” - Brett Thomas, Publishing Sales Consultant, Europe;**

**09:40 – 10:00 Oxford University Press - “Oxford University Press Journals Collection 2015” - Julita Madzio, Regional Sales Manager, Eastern Europe;**

**10:00 – 10:30 Springer - “Springer adds value to Romanian research Community” - Cem Uzun, Licensing Manager Central Europe;**

**10:30 – 11:00 Gale Cengage - “Introducing Gale Cengage Learning: How you can use our material to greatly improve your research and teaching” - Chris Houghton, Enterprise Solutions Manager, Library;**

**11:00 – 11:30 Institute of Physics - “IOP, more than a physics publisher” - Lukas Piasecki - Regional Manager Journals Sales & Marketing;**

**11:30 – 12:00 Proquest Workflow Solutions– “Summon 2.0 - mobile access and metadata facilities for available electronic resources” – Răzvan Eliad, Sales Specialist, Proquest Workflow Solutions.**

**12:00 – 12:30 Coffee Break**

**12:30 – 13:30 Closing Conference**

**Anelis Plus & E-nformation - Victor Voican, “Analysis on subscription options and online resources access rate considering Romanian Academic publishing level - statistics, cost vs access, existing projects and suggested projects“**

**Thank you!**